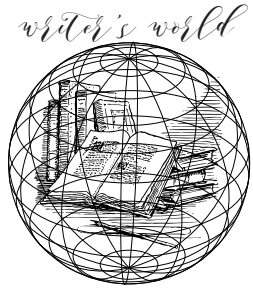
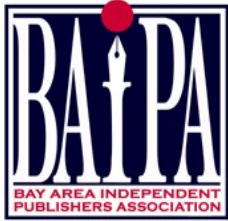


# WRITER'S WORLD



NOVEMBER 12, 2016 12-3PM

NEXT KEY CENTER, 1385 HAMILTON PKWY.  
NOVATO, CA 94949



BAIPA members and guests will have a unique opportunity to find the support services they need in one room! Members will be able to get up close and personal with representatives from regional writer/publisher organizations, and meet vendor members with services designed to help independent publishers produce, distribute, and market their print and digital books and products.

BAIPA is an educational organization dedicated to elevating the art of the independent author-publisher. Members include creative people who are involved in various aspects of publishing, linking writers with the services they need to publish and sell their work.

## FREE FOR ATTENDEES!

RAFFLE PRIZES • SNACKS • FUN • MINI-CONSULTATIONS

### VENDORS

#### *Who will be there?*

Associations Alley, Editors Passage, Designers Circle, Publishing Promenade, Essentials Court

If you would like to be included as an exhibitor, you can apply today by completing the form below and returning with your payment of \$35 (to cover the cost of sign). Meet with people who need your expertise to assist them with their book production cycle. Details are on the form. Sponsors, please send your logo as a .jpeg, PDF, Illustrator or InDesign file, thank you.

[BAIPA Writers World Application Form](#)

### SPONSORSHIPS

As a BAIPA Writer's World sponsor, you have an opportunity to display your business, build your brand awareness, and show your support for an important cause: the arts. Enjoy networking with our members and potential members who are authors, writers, publishers and others who need your products and services. Bring your table banner, promotional materials, staffing, raffle prizes, handouts, and more to educate and inform our audience about your products and services and to develop new, creative projects.

Enhance your customer base through your involvement, increase exposure for your business in the community, and reach your potential customers and clients, with options for every budget. In addition, you have an opportunity to provide a mini-workshop during the afternoon to educate and inform the audience.

### SPONSORSHIP LEVELS

**In-kind Donations:** Items needed include raffle prizes, goodie bag items, promotional items, beverages, snacks, commercially prepared food items, receive promotional acknowledgments at the event, and on our website event page.

**Novel \$150:** Event table close to the entrance, name and logo in event program, flyers, and posters, recognition announcements at event, recognition on website, social media recognition, press release recognition, and recognition at the event entrance, less visibility.

**Folio \$250:** Event table near entrance, name and logo in event program, flyers, and posters, recognition announcements at event, recognition on website, social media recognition, press release recognition, and recognition at the event entrance, medium visibility.

**Epic \$500:** Event table closest to entrance, name and logo in event program, flyers, and posters, recognition announcements at event, recognition on website, social media recognition, press release recognition, and recognition at the event entrance, greatest visibility.

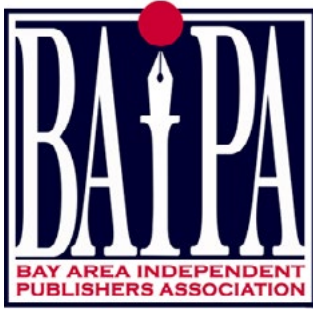
*Join us. Complete the form today! Space is limited.*

[BAIPA Writers World Application Form](#)

#BAIPAWritersWorld

@BAIPAWritersWorld BAIPA.org

BAIPA is a 501(c)3 non-profit organization. Event participation implies your photo release on social media, website, and promotional materials.



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## VENDOR APPLICATION

Space is limited. Apply today by completing this form and return with your payment of \$35 (to cover the cost of signage) to:

Judy Baker, BAIPA Membership Chair  
18029 Riverside Dr., Sonoma, CA 95476-4291  
Make checks payable to BAIPA

For Questions or to pay by credit card: contact Judy at 707.479.7256 or [judy@brandvines.com](mailto:judy@brandvines.com)

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Name of your Organization or Business (as you wish it to appear on the sign supplied by BAIPA)

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Contact Person

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Contact email

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Contact Phone

Today's Date

**SELECT THE GROUP THAT BEST MATCHES YOUR SERVICES (PICK ONLY ONE):**

- Associations Alley  Publishing Promenade (Printing, Production Services, other publishing resources)
- Editors Passage  Essentials Court (professional services not exclusively for publishing)
- Designers Circle  Yes  No Request/Need access to an electrical outlet?

**I AM INTERESTED IN BEING AN EVENT SPONSOR AT THE FOLLOWING LEVEL:**

- Novel \$150  Folio \$250  Epic \$500  payment enclosed \_\_\_\_\_

Visit the [www.baipa.org](http://www.baipa.org) website for updates on this event.